



# 2026 Sponsorship Packet

Thank you for exploring a sponsorship opportunity with the Glenwood Springs Market on 7th! In this packet, you'll find essential information about our market and the exciting sponsorship options available for the 2026 season. We truly value your support in making our market a lively and thriving community hub for Glenwood Springs.

## About the Market on 7th

- **Location:** 7<sup>th</sup> Street
- **Season:** 12 weeks from June - September
- **Days:** Tuesdays
- **Time:** 4:00 PM - 8:00 PM
- **Average Attendance:** 850+
- **Vendor Count:** 40+

The Market on 7th is a vibrant and beloved community gathering place in the heart of downtown Glenwood Springs. Every Tuesday evening, we bring together local farmers, artisans, food vendors, and musicians to create a lively and engaging experience for residents and visitors alike. Our market is more than just a place to shop; it's a place to connect, celebrate local talent, and enjoy the unique charm of our mountain town.

## Sponsorship Opportunities

We offer a range of sponsorship levels designed to accommodate various budgets and marketing objectives, each providing unique benefits to engage with our enthusiastic audience. Explore our tiers below:

### Market Champion: Exclusive Title Sponsor (\$20,000)

*The premier, top-level sponsor for the entire Market on 7th season*

#### Exclusive Visibility

**“Presented By [Your Business Name]”** included on:

- Market posters, signage, and digital ads
- Weekly social media promotions
- Webpage header

## High-Impact Recognition

- Weekly **on-stage verbal acknowledgment** during live music
- Business name incorporated into market announcements
- Opportunity for a **dedicated opening-week welcome speech**

## Premium Engagement

- **Free booth** at *as many* markets as suits your business
- Option to host one **sponsored event or themed market night**  
(e.g., Kids Night, Harvest Celebration, Local Music Showcase)

## Custom Marketing Package

- Professional **sponsor spotlight video** shared across all social channels
- Feature article/interview on Market's website
- Business highlighted in all paid advertising

## Commemorative Recognition

- Custom-framed certificate, "Market Champion 2025," presented on Opening Night
- Your business included in a special "Thank You" section in season recap materials

# Market Hero: High Visibility, Limited Availability (\$5,000)

*Premier logo placement, multi-market engagement, enhanced promotions*

## Highest Visibility

**Premier logo placement** on:

- Market posters, signage, and digital ads
- Weekly social media promotions
- Market webpage

## High-Impact Recognition

- Weekly **on-stage verbal acknowledgment** during live music

## Premium Engagement

- **Free booth** for up to *three* markets

## Custom Marketing Package

- Featured spotlight video or interview on Market social media

## Commemorative Recognition

- Custom-framed certificate, "Market Hero 2025," presented on Opening Night

# Community Partner (\$1,000)

*Reliable Visibility for Active Local Businesses*

## Reliable Visibility

**Logo inclusion** on:

- Posters, flyers, and website
- Recognition in weekly social media sponsor posts

## Premium Engagement

- **Free booth** at one market of your choice

# Friend of the Market (\$500)

*The perfect level for small shops and new businesses*

## Recognition

- Name listed on Market website
- Group Social Media recognition post

## In-Kind Sponsor

*Support with products, services or expertise*

Do you have a creative idea of how you can help support the Market on 7<sup>th</sup>? Let's talk! Benefits will be tailored to the value of your contribution, but generally includes web recognition on social media. Ideas could include:

- Local restaurants providing to-go specials during the market
- Print shops offering free poster printing
- Artists hosting kids activities

*Join us in supporting the market and enhance your brand presence today!*

## Next Steps

If you have any questions or would like to discuss a customized sponsorship opportunity, please don't hesitate to contact Jillian Sutherland with the Glenwood Springs Downtown Development Authority. Jillian can be reached at [director@glenwoodspringsdda.com](mailto:director@glenwoodspringsdda.com) or at (815) 735-9315.

We look forward to partnering with you to make the 2026 Market on 7th season the best one yet!